


# Megan Arzbaecher

content creator for  
TRAVEL | FOOD | HOTELS

I am 35-year old travel & food expert with a master's degree in tourism management. My regions of expertise include Germany, Belgium, the Nordics, UK & Ireland

 meganarztravels@gmail.com

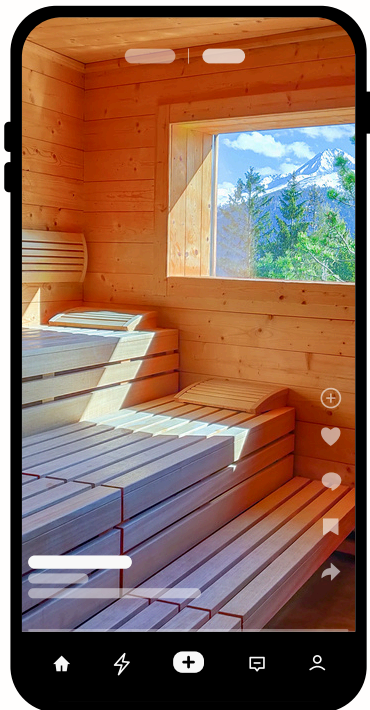
 Cologne, Germany

@MEGANARZTRAVELS

## PREVIOUS VIDEO PARTNERSHIPS

click to watch on TikTok

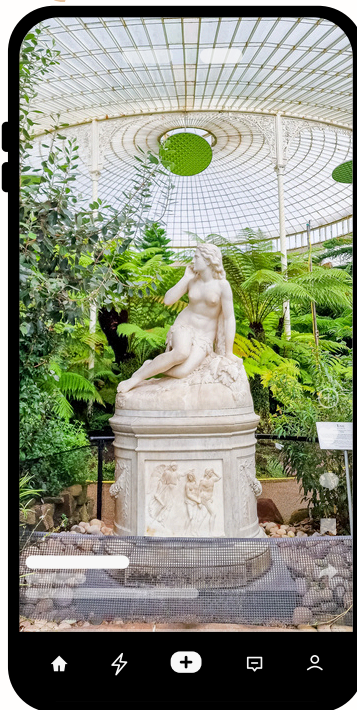
wellness hotel tour  
265k views



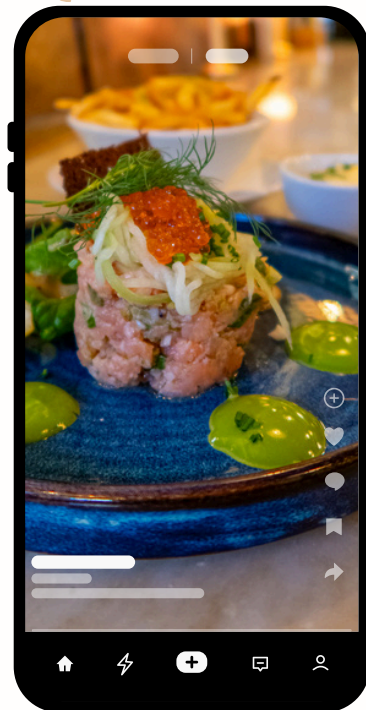
castle visit how-to  
86k views



destination itinerary  
320k views



food hall tour  
95k views



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# my story

My travel experience spans 25 years across 60 different countries. I have been creating travel content for 9 years while working professionally as a tour guide & trip leader. Additionally, I have a master's degree in tourism management. In 2019, I moved from my home country, the United States, to Germany and have lived there ever since.

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# my blogs

I own 2 different travel blogs with 85% of the traffic coming from organic search:

**Ausländer** (*niche: Germany*) with 30k monthly active views [www.auslanderblog.com/](http://www.auslanderblog.com/)

**Traverse** (*niche: food & city travel*) with 60k monthly active views [www.traverse-blog.com/](http://www.traverse-blog.com/)

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# my content style

As an experienced UGC creator for travel brands, hotels & destinations, my content feels organic and helpful, highlighting lesser known locations. My content philosophy is about creating down-to-earth, detailed, informative posts with a warm & friendly tone.







## audience

25-44 age range

70% in US, UK or Germany

66% female

## social data



3,400 followers



7,600 followers

## previous collaborations

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